

1/4 Page Ad  
4 in x 5.125 in

1/8 Page Ad  
2.3475 in x 4 in

1/2 Page Ad Vertical

1 Page Ad  
8 in x 10.5 in

4 in x 10.5 in

1/2 Page Ad Horizontal  
8 in x 5.25 in

\*\* Art can extend to the edges of the page, (top, bottom and sides) if that is the desired appearance for the ad.  
For example, a full page ad can measure 8.5x11